

The 4th International Conference on Korea Trade (ICKT 2017) and the 11th International Triangle Symposium (ITS 2017)

Current Issues in Economics and Management Toward One Asia :
“Diffusion of New Protectionism and Trade Policies of Major Countries in Asia”



Date

November 9–11, 2017

Venue

**Chungnam National University, Daejeon, Korea
Daejeon Convention Center, Daejeon, Korea**

Hosted by

Korea Trade Research Association
Chungnam National University(CNU), Korea
Thuongmai University, Vietnam
National Research Council for Economics, Humanities and
Social Sciences
Korea Institute for International Economic Policy

Sponsored by

National Research Foundation of Korea
Daejeon Metropolitan City
Chungnam National University

| INVITATION |

Dear honored guests and prospective conference participants,

We are cordially invite you to the 4th International Conference on Korea Trade (ICKT 2017) which will be held on November 9-11, 2017 at Daejeon Convention Center and Chungnam National University, Daejeon, Korea.

The International Conference on Korea Trade (ICKT) is an annual academic meeting which was first organized by Korea Trade Research Association (KTRA), to effectively implement research on the latest developments of theories, applications, and business cases across all relevant disciplines including international economics, management, and trade.

The International Triangle Symposium(ITS) is also an annual academic meeting which was organized by cooperation among Chungnam National University(Korea), Dongbei University of Finance and Economics(China), Otaru University of Commerce(Japan) and has been held at China, Japan, and Korea alternately since 2007. To improve and strengthen the academic exchanges and economic cooperation among three universities and other sister universities in Asia, the symposium has provided an international forum every year for presenting and sharing the ideas on Current Issues in Economics and Management Toward One Asia.

In dynamic Asian economies, there is a common recognition on the importance of international trade and investment cooperation among Asian countries for economic development and sustainable growth. This year, the organizing committee of two conferences decide to hold them concurrently, to provide conference participants with wider opportunities to share ideas and experiences in a broad range of "Current Issues in Economics and Management Toward One Asia" including Globalization, Industry 4.0, New Protectionism, Technology Diffusion, Entrepreneurship and so on.

We warmly invite all the practitioners, academics, and policy makers to present their ideas or research at this wonderful opportunity. We look forward to meeting you at Daejeon, Korea.

Sincerely yours,

Dr. MOON Hee-Cheol (President, Korea Trade Research Association, Korea)

Prof. Dinh Van Son (President, Thuongmai Univeristy, Vietnam)

Dr. YOON Pyung-Sig (Dean, College of Economics and Management, CNU)



| Conference Schedule |

Date	Program	Venue
11.9 (Thur.)	16:00~18:00 Arrival & Registration Welcome Dinner	Hotel Adria
	07:30~08:30 Breakfast	
11.10 (Fri.)	09:00 – 12:00 Field Trip (Overseas Participants)	Sejong City and Research Complex, Dajeon City Tour
	09:00 – 12:00 Working Group Sessions & Discussions (Domestic Participants)	CEM, CNU
	12:00~13:30 Lunch	Korean Restaurant
	14:00~16:00 Working Group Sessions & Discussions	Track A Track B Track C Track D
16:00~18:30	<p><Plenary Session></p> <p>Opening Remarks: President of Korea Trade Research Association, President of China Association of International Trade, President of JAPAN Academy for International Trade and Business</p> <p>Welcoming Remarks President of CNU President of Thuongmai Univ.</p> <p>Congratulatory Address Minister of MOTIE Mayor of Daejeon Metro City Representative of National Assembly</p> <p>Keynote Speeches Dr. Cheong, Inkyo (Vice President of Inha Univ.) Invited Foreign Scholars</p>	Daejeon Convention Center
18:30~21:00 Gala Dinner and Award Ceremony Korea Trader Grand Award Best Paper Award		
11.11 (Sat.)	07:30~08:30 Breakfast	
	09:00~12:00 Wrap-up Discussion or Working Group Sessions & Discussions	CEM, CNU
	12:00~13:30 Lunch and/or Return Home	

Call for Papers for

The 4th International Conference on Korea Trade (ICKT 2017) and the 11th International Triangle Symposium(ITS 2017)

Current Issues in Economics and Management in One Asia Age:

“Diffusion of New Protectionism and Trade Policies of Major Countries in Asia”

To improve and strengthen the academic exchanges and economic cooperation in Asia, Korea Trade Research Association, Chungnam National University and other cooperating institutions announce that the 4th International Conference on Korea Trade(ICKT 2017) and the 11th International Triangle Symposium(ITS 2017) will be held on November 9-11, 2017 at the College of Economics and Management of Chungnam National University and Daejeon Convention Center, Daejeon, Korea.

The specific theme of the conference is “Diffusion of New Protectionism and Trade Policies of Major Countries in Asia.” Contributed papers on any topic within the field of the theme will be welcome. Reference topics include but are not limited to:

- International Trade and Business
- New Protectionism
- Mega FTA and Economic Integration
- Sustainable Development
- Corporate Social Responsibility
- Entrepreneurship
- Innovation & Technology Management
- Global Value Chain
- Industry 4.0
- Economics
- Public Sector Operations,
- Banking and Finance
- Management
- Strategy and General Management etc.

The prospective authors who want to participate in this conference should send their own abstracts of more than 200 words in A4 with free format by August 31, 2017 to the following address. The abstracts should be written in English and include the affiliation, address, and email of each author. After review process by the Program Committee consisted of a panel of international scholars, the submitting authors will be notified by September 22, 2017 by e-mail and the deadline for submitting full papers is October 20, 2017. The electronic papers in PDF, MS PPT, or MS Word format should be sent to:

Contact: Dr. AHN, Keon-Hyung (Deputy Director for International Cooperation of KTRA)

e-Mail: newktra@naver.com, cc: copy7318@nate.com, hcmoon@cnu.ac.kr

Tel: +82-2-6000-5182, Mobile : +82-108024-3747, Fax: +82-2-551-8465

REGISTRATION FEE AND BENEFITS

Basic registration fee is only US\$ 100.00 (or 100,000 Korean Won) for November 9-11. Conference proceedings and day-long feedings including buffet lunch and dinners at the conference hotel will be provided to the registered participants during the conference period. Among the prospective participants, however, members of the above organizing, hosting or sponsoring institutions and the specially invited scholars from abroad can join in the conference free of charge considering their contribution to the conference.

CONFERENCE VENUE

The conference will be held at Chungnam National University (<http://www.cnu.ac.kr>) and Daejeon Convention Center (<http://www.dckorea.or.kr>) on November 9-11 in Daejeon, Korea, 2017. The conference Hotel will be the Hotel Adria (<http://www.hoteladria.co.kr>).

The hotel address is:

442-5, Bongmyeong-dong, Yuseong-gu,

Daejeon, Korea

Phone: +82-42-828-3636

Fax: +82-42-823-5805

e-Mail : adriast@hanmail.net

PROCEEDINGS, PUBLICATIONS OPPORTUNITIES & BEST PAPER AWARD

Based on the recommendations provided by the peer reviewers, all accepted abstract and full papers will be published in the refereed conference proceedings (paper, online, and CD ROM) with ISBN via a dedicated website, www.newktra.org (now under construction), which also contains the information on the previous conferences. The accepted papers will further be considered for publication in the following refereed journals, including Journal of Korea Trade(SSCI Journal), Korea Trade Review(KCI Journal), Journal of International Trade and Commerce(KCI Journal), and Journal of Management and Economics(KCI Journal), subject to compliance to review report, editorial comments, conference feedback and payment of applicable publication fees. Best paper or distinguished paper award will be announced from a block of papers in each track and will be recommended for publishing in any of the above journals. In addition, a certificate will be issued at the conference dinner.

IMPORTANT DATES

Abstract and Submission Form : August 31(Thur.), 2017

Acceptance Notice : September 22(Fri.), 2017

Full Paper Submission : October 20(Fri.), 2017

Contact: Dr. AHN, Keon-Hyung (Deputy Director for International Cooperation of KTRA)

e-Mail: newktra@naver.com, cc: copy7318@nate.com, hcmoon@cnu.ac.kr

Tel: +82-42-821-7239, Mobile : +82-108829-2636, Fax: +82-42-823-5359

The 4th International Conference on Korea Trade and the 11th International Triangle Symposium

Submission Form

Title:			
Author Information	Names	Affiliation	Email
Author 1			
Author 2			
Author 3			
More Authors			

Please indicate the corresponding author by underscoring the author's name in bold

Submission Type:

- () Abstract
 () Full paper for conference proceedings only
 () Full paper for the publication in the conference proceedings and sponsoring journals

Please indicate the appropriate track(s)

- () International Trade and Business
 () New Protectionism
 () Mega FTA and Economic Integration
 () Sustainable Development
 () Corporate Social Responsibility
 () Entrepreneurship
 () Innovation & Technology Management
 () Global Value Chain
 () Industry 4.0
 () Economics
 () Public Sector Operations,
 () Banking and Finance
 () Management
 () Others(Specify)_____

I, _____, hereby acknowledge that the submission has not already been submitted to or published by any other conferences and/or journals.

Manuscript Preparation

- Maximum size of the full paper is 15 pages on letter size (8.5"x11") paper.
- Use MS Word, Times New Roman font, size 12, double spacing except for references at the end of the paper, which should be single space.
- The text alignment should be justified with top, bottom, right and left margins all equal to 1 inch.
- The title of your paper, names of the authors, and abstract should be formatted as described in the paper template below.
- The size of the abstract should be no more than 200 words.
- All tables, figures, or charts need to be inserted in the body of the manuscript within the margins with heading/titles in centered capitalized bold letters.
- Section headings should be concise and numbered sequentially, using a decimal system for subsections.
- No footnotes in the paper.
- Format your references according to the examples in the sample submission below.
- All the authors of a paper should include their full names, affiliations, postal addresses, telephone and fax numbers and email addresses on the cover page of the manuscript. One author should be identified as the corresponding author.
- E-mail your manuscript and the submission form to newktra@naver.com (make sure you cc: copy7318@nate.com) by the appropriate submission deadlines.
- A paper template and a sample submission (in part) are shown below.

Paper Title

Subtitle as needed

Authors Name/s per 1st Affiliation, e-mail address

Name of organization, City, State, Country

Authors Name/s per 2nd Affiliation, e-mail address

Name of organization, City, State, Country

(Continue on for the other authors, if any more)

* Corresponding Author. E-mail address: e-mail@address.edu

ABSTRACT

This electronic document is a "live" template. The size of the abstract should be more than 200 words, but should not exceed one page. The line space should be double spacing.

I. INTRODUCTION (Heading 1 should be bold)

This template, modified in MS Word 2003 and saved as "Word 97-2003" for the PC, provides authors with most of the formatting specifications needed for preparing electronic versions of their papers.

Margins, column widths, line spacing, and type styles are built-in; examples of the type styles are provided throughout this document. Before you begin to format your paper, first write and save the content as a separate text file.

II. USE OF THIS TEMPLATE

2.1. Selecting a Template (Heading 2)

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2.3. Authors and Affiliations

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1) For author/s of only one affiliation (Heading 3): To change the default, adjust the template as follows.

a) Selection (Heading 4): Highlight all author lines.

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Positioning Figures and Tables: Large figures and tables may span across pages. Figure captions should be below the figures; table heads should appear above the tables. Insert figures and tables after they are cited in the text. Use the abbreviation "Fig. 1", even at the beginning of a sentence.

TABLE 1. TABLE TYPE STYLES.

Table Head	Table Column Head		
	Table column subhead	Subhead	Subhead
copy	More table copy		

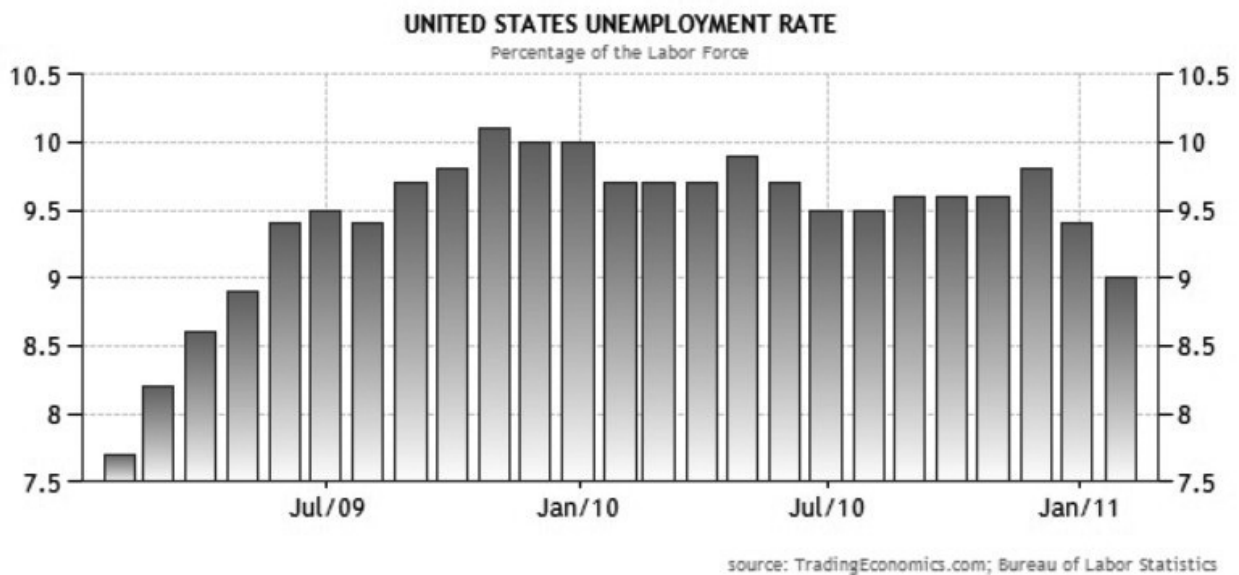


FIGURE 1. U.S. UNEMPLOYMENT RATE.

III. EQUATIONS

The equations are an exception to the prescribed specifications of this template. You will need to determine whether or not your equation should be typed using either the Times New Roman or the Symbol font (please no other font). To create multileveled equations, it may be necessary to treat the equation as a graphic and insert it into the text after your paper is styled. Number equations consecutively. Equation numbers, within parentheses, are to position flush right, as in (1), using a right tab stop. Punctuate equations with commas or periods when they are part of a sentence, as in

$$\alpha + \beta = \chi \quad (1)$$

Be sure that the symbols in your equation have been defined before or immediately following the equation. Use "(1)", not "Eq. (1)" or "equation (1)", except at the beginning of a sentence: "Equation (1) is . . ."

IV. REFERENCES

Listing sources of information at the end of a paper is an important part of professional scholarship and writing. It is highly suggested that all references should be check if they are complete: no missing or uncited references. The references should be listed in the alphabetic order of the last name of the first author. Refer to the author's last name and published year in the parenthesis, as in (Cox and King, 2006) except at the beginning of a sentence: "Cox and King (2006) demonstrated . . ."

Unless there are five authors or more give all authors' names; do not use "et al.". Papers that have not been published, even if they have been submitted for publication, should be cited as "unpublished". Papers that have been accepted for publication should be cited as "in press". Capitalize only the first word in a paper title, except for proper nouns and element symbols. For papers published in translation journals, please give the English citation first, followed by the original foreign-language citation.

Please refer to the following examples of citation formats for journals, conferences, books, electronic media, and magazine & newspaper articles.

1) Journal Articles

Lee, E.J. and Park, J.K. (2010), "Service Failures in Online Double Deviation Scenarios: Justice Theory Approach", *Managing Service Quality*, 20(1), 46-69.

Chichilnisky, G. (1997), "The costs and benefits of benefit-cost analysis", *Environment and Development Economics*, 2(1), 195-221.

2) Conferences Articles or working papers

Scarborough, H. (2010), "Decomposing the social discount rate", *Proceedings of AARES 2010 Conference (54th)*, Australian Agricultural and Resource Economics Society, Adelaide, February 10-12.

Caplin, A. and Leahy, J. (2000), "The social discount rate", Working Paper No.7983, National Bureau of Economic Research (NBER), Cambridge, MA.

3) Books

Foster Jr., S.T. (2007), *Managing Quality: Integrating the Supply Chain*, Prentice-Hall, Upper Saddle River, NJ.

Korea Development Institute (2006), *Preliminary Feasibility Study Report on Incheon International Airport Region Free Trade Zone Development Project*, KDI (Korean).

4) Electronic Media

University of Georgia, "Points of Pride," University of Georgia, <http://www.uga.edu/profile/pride.html> (accessed October 21, 2009).

Kachru, B.B., "Norms, models and identities," *The Language Teacher Online*, 20(10), 1996, <http://jalt-publications.org/tlt/files/96/oct/index.html> (accessed October 25, 2001).

5) Magazine & Newspaper Articles

Henry, W.A., III., "Making the grade in today's schools," *Time*, April 9, 1990, 28-31.

Kalette, D., "California town counts town to big quake," *USA Today*, July 21, 1986, A1.

| CONFERENCE SITE MAP |

Location of CEM, CNU (<http://www.cnu.ac.kr>)



Location of Hotel Adria (<http://www.hoteladria.co.kr>)



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